

CLARKESVILLE BUSINESS & COMMUNITY ASSOCIATION P.O. BOX 711 CLARKESVILLE, GA 30523

The Clarkesville Business & Community Association (CBCA) is made up of local business owners, employees, property owners and residents interested in supporting downtown Clarkesville and insuring the business health of the community. CBCA has a lengthy and rich heritage of protecting and encouraging business and tourism in downtown Clarkesville. CBCA is supportive of, but in no way connected to, any city or county governmental agency or department.

Members and non-members attend monthly meetings (3rd Tuesday of each month except December) at different locations in an effort to stay connected to, and be supportive of, all businesses in Clarkesville. Officers are elected each January by the Membership and dues are paid annually. Membership Applications are available, and annual dues are \$50.00 for a Business Membership and \$15.00 for Individual Membership.

CBCA Membership dues are combined with the proceeds of periodic fundraisers and used to develop/produce items and projects that promote the growth of local businesses and community spirit. Members select specific projects and determine the funding of items for promotional events and advertising. Following is a listing of projects CBCA created and/or funded:

- "Welcome to Clarkesville" signs placed at several city entry points
- Downtown Christmas Decorations (Lighted Stars, etc.)
- Created/Printed Historic Downtown Visitors' Guide brochures
- Organize Christmas Downtown Business
 Open House
- Created/Hosted the "Taste of Clarkesville"
- Funded mural paintings for streetscape improvement
- Purchased large movie screen for city (park) events
- Sponsor "Friday Night Flicks"

- Donated the iconic downtown Gazebo to the city
- Created/Print Rack Cards for Regional & State-wide distribution
- Host annual Halloween "Trick-or-Treat-onthe-Square"
- Organized Mt. Laurel Festival for many, many vears
- Purchased seasonal banners for city
- Purchased downtown sound system
- Small Business Saturday promotions
- And more!

CBCA fosters relationships with City Government, Better Hometown and other organizations to insure the Business "voice" is heard. CBCA serves as a conduit for ideas, events and promotions that will compliment all the downtown businesses and merchants. And, CBCA serves as a support system for local businesses through advertising, meetings, programs, networking and regular communication. Our goal is to have every business in Clarkesville represented as we move forward in service to our great community. Together -- we can accomplish much more!