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New 2025 Downtown Square Clarkesville Parking Policy Proposal: Execute a new policy that is focused on creating parking spot availability for customers that shop the downtown square retailers and businesses. The proposal would require new signage that would be placed 25 ft apart (i.e., between light poles) with the following wording: **"For Customers Only"**

Policy Focus: The focus of the new parking policy would not be on the time parked but communicating that the downtown square parking is for **"customers only".** The wording would communicate that rental tenants and employees of all downtown businesses would not be allowed to park in the 88 total spots in the square parking lots from 8am-6pm (Monday-Saturday). **Recommend**: Conduct two public meetings to explain the new policy with all twenty-six downtown square retailers and businesses. **Business Licenses**: Prior to receiving a business license each downtown square retailer would need to acknowledge the new policy via a signature and a copy of the new policy.

Monitoring Effort: The reporting of the new policy would require retailer monitoring and emailing violation information (pics/vehicle descriptions/etc.) to the Main Street Manager and the official recording of the infraction with the police department.

Secondary, monitoring/violation confirmation would be provided by the new downtown square security cameras (overseen by the Police Department/Zoning & Planning/City Manager)

Recommended Infraction Penalties:

- First infraction: meeting with the Main Street Manager and a warning from the police department
- Second infraction: $50 parking fine
- Third infraction: $100 parking fine

CUSTOMER
PARKING
ONLY