



Fact Sheet- Downtown Clarkesville

Welcome to Clarkesville, where small town charm abounds! Described as quaint by residents, visitors quickly agree as they enjoy all the amenities the city has to offer. Clarkesville, a Main Street City, is home to many thriving businesses both large and small. Surviving the pandemic of 2020 was daunting to established businesses but also saw a score of new businesses open. The Downtown is home to enticing retail, salons, services and a delectable selection of restaurants. And in 2020, Downtown Clarkesville was designated as a Historic Preservation District. The Main Street Façade & Sign Grant Program has awarded over 50 grants totaling more than \$50,000 in grant funds. Currently, Downtown Clarkesville is along Washington Street from Louise Street to the Old Clarkesville Mill, and all side roads in between

Main Street defines Downtown Clarkesville:

- There are more than 167 businesses in this district.
- There are over 1600 people employed in this district
- Traffic counts along Washington Street average 17,000 daily

Greater Clarkesville Profile (5 Mile Radius):

- The city is the county seat for Habersham County
- Population 1,828 – City limits
- Median age is 39.5 years old
- Median income is \$50,563
- Households – 6,089

Main Street Services

- Resource for potential businesses
- Quality Downtown Events
- Façade/Sign grant program
- Marketing Services
- Weekly E-Newsletter
- Brochures/Maps/Visitor's Guide
- Business Directory
- Dedicated Facebook Page
- Visitor's Center

